

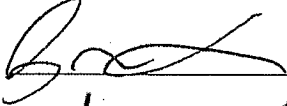


1. Date: September 14, 2017 Date: September 16, 2018
Site: Baton Rouge, LA Site: Cincinnati, OH
Time: 6:00PM Time: TBD
2. LSU agrees to pay Opponent the sum of \$4,500 for participating in such a contest on September 14, 2017..
3. Failure of either institution to honor this signed agreement (except by mutual consent) shall result in a forfeiture fee of \$5,000 to be paid by the forfeiting institution.
4. The contest(s) shall be governed in all respects, including the eligibility of the participant and the number of participants, by rules and regulations of the National Collegiate Athletic Association (NCAA), and the Southeastern Conference (SEC), or any conference or association to which either or both parties belong.
5. Officials shall be assigned by the home team.
6. Opponent will receive a maximum of 0 complimentary tickets for 2017.
7. Radio, Television and Other Broadcasting Rights:
- (a) Radio Rights. The home team (or its conference) for each Game owns and retains, and is entitled to retain all revenues derived therefrom, all rights to create and distribute live or delayed audio-only coverage of such Game, provided that the visiting team may create and distribute, on a non-exclusive basis, and retain the revenues derived therefrom, its own audio-only full-game account of the Game for distribution by the visiting team's regular season radio broadcasting network via terrestrial radio, satellite radio, internet and other digitally distributed means. The home team for each Game shall provide to the visiting team one radio outlet location for the aforementioned broadcast.
- (b) Television and Other Distribution Rights. Except for the radio rights described in clause (a) above, the home team (or its conference) for each Game exclusively owns and retains, and is entitled to retain all revenues derived therefrom, all rights to televise or otherwise distribute audio, video or audiovisual coverage of such Game and any and all portions of such Game (whether live or delayed and including re-airs and highlights) throughout the universe by any and all means, uses, and media now known or hereafter developed. If and to the extent the visiting team has or will have any such rights, the visiting team irrevocably assigns, conveys, and transfers all of such rights to the home team (or its conference) in perpetuity. Notwithstanding the foregoing, the home team for each Game hereby grants the visiting team (and its conference) the non-exclusive rights to:
- (i) use from the initial telecast or other audiovisual distribution of the Game authorized by the home team or its conference (the "Game Broadcast"), after the conclusion of such Game Broadcast, up to two (2) minutes of highlights of each Game on the visiting team's or its conference's respective owned, branded or co-branded platforms, including without limitation any branded cable television network, official website and official mobile/tablet application of the visiting team or its conference;
- (ii) use from the Game Broadcast, after the conclusion of such Game Broadcast, up to four (4) minutes of highlights of each Game in coach's shows distributed on behalf of the visiting team; and
- (iii) create and distribute coach's films of each Game for use solely by the visiting team, professional sports leagues and other colleges and universities for coaching and scouting purposes.

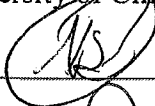
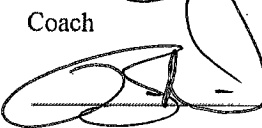
(d) Controlling Language. To the extent that this Section conflicts or is inconsistent with any other language or provision in this Agreement, the terms and content of this Section shall control and supersede any other such language or provision.

8. Opponent agrees to indemnify, defend and hold harmless LSU and the State of Louisiana, their officers, employees and agents from and against any claims, demands or damages of whatever nature occasioned by the acts or omissions of its officers, agents, employees, or team members in the performance of this Agreement.
9. In the event of fire, flood, hurricane, tornado, earthquake, war, invasion, hostilities, insurrection, confiscation by order of the government, military or police authority or prohibitory or governmental authority or any other event or reason beyond the control of either party, including that of the Southeastern Conference or National Collegiate Athletic Association, making it impossible or impractical to play the game, both parties shall be relieved of any and all obligations of this agreement
10. Other conditions: N/A.

FOR: Louisiana State University

By:  6/9/2017
Coach Date
By:  6/9/2017
Ath. Director or Designee Date

FOR: University of Cincinnati

By:  6/20/17
Coach Date
By:  6/21/17
Ath. Director or Designee Date